

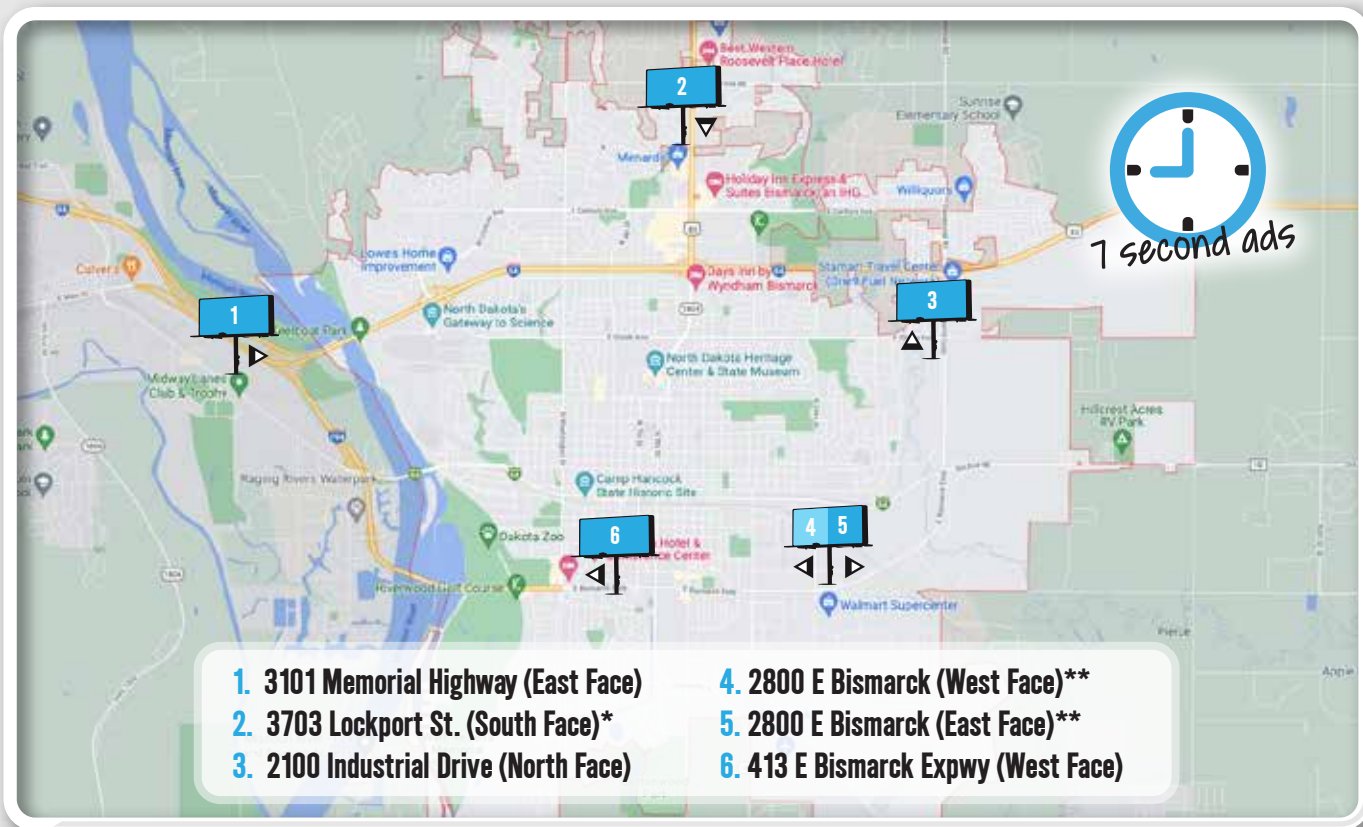
# BISMARCK-MANDAN

## NETWORK A

### MEDIA KIT



**NETWORK A - MEDIA KIT - BISMARCK, ND**



▶ \*No competing banks or financial institutions

▶ \*\*No competing marine, atv, snowmobile or motorcycle dealerships



[www.idigitaloutdoor.com](http://www.idigitaloutdoor.com)

- ▶ Network A Total Daily Effective Count: 244,340 people
- ▶ Network A Total Weekly Impressions: 1,710,380
- ▶ Digital rates include creative design(s)
- ▶ Each digital unit displays 8 slots in 7 second intervals, 24 hours a day
- ▶ Please contact us for further details. Email: [info@idigitaloutdoor.com](mailto:info@idigitaloutdoor.com)

# BISMARCK-MANDAN NETWORK A MEDIA KIT



## MAN-184-2-E-RR Memorial Hwy

3101 Memorial Hwy - Mandan, ND



### Digital - East Facing

14 feet x 48 feet (wide)

Art Specs: 400 pixels x 1400 pixels (wide) @ 72dpi

GPS: 46.8188 Latitude, -100.8513 Longitude

Traffic Volume: 23,653 cars  
Daily Effective Count: 32,641 people  
Total Weekly Impressions: 228,487



## IDBBRBSF State Street / Hwy 83

3703 Lockport St - Bismarck, ND



### Digital - South Facing

10 feet x 30 feet (wide)

Art Specs: 576 pixels x 1856 pixels (wide) @ 72dpi

GPS: 46.8457 Latitude, -100.7741 Longitude

Traffic Volume: 36,294 cars  
Daily Effective Count: 50,086 people  
Total Weekly Impressions: 350,600



NETWORK A - MEDIA KIT - BISMARCK, ND



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# BISMARCK-MANDAN NETWORK A MEDIA KIT



**BIS-173-2-N-RR**  
**Bismarck Expressway**  
2100 Industrial Dr. - Bismarck, ND



## Digital - North Facing

14 feet x 48 feet (wide)  
Art Specs: 400 pixels x 1400 pixels (wide) @ 72dpi  
GPS: 46.8276 Latitude, -100.7311 Longitude  
Traffic Volume: 35,493 cars  
Daily Effective Count: 48,980 people  
Total Weekly Impressions: 342,860



**IDBVMWF**  
**Bismarck Expressway**  
2800 E. Bismarck Expressway - Bismarck, ND



## Digital - West Facing

10 feet x 30 feet (wide)  
Art Specs: 576 pixels x 1856 pixels (wide) @ 72dpi  
GPS: 46.7949 Latitude, -100.7502 Longitude  
Traffic Volume: 27,289 cars  
Daily Effective Count: 37,659 people  
Total Weekly Impressions: 263,612

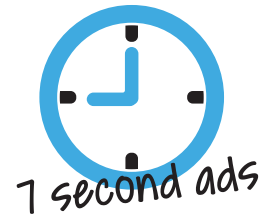
NETWORK A - MEDIA KIT - BISMARCK, ND



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- ▶ Digital rates include creative design(s)
- ▶ Each digital unit displays 8 slots in 7 second intervals, 24 hours a day
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# BISMARCK-MANDAN NETWORK A MEDIA KIT



**iDBVMEF**  
**Bismarck Expressway**  
2800 E. Bismarck Expressway - Bismarck, ND



## Digital - East Facing

10 feet x 30 feet (wide)  
Art Specs: 576 pixels x 1856 pixels (wide) @ 72dpi

GPS: 46.79495 Latitude, -100.7502 Longitude

Traffic Volume: 18,574 cars  
Daily Effective Count: 25,632 people  
Total Weekly Impressions: 179,425



**BIS-170-2-W-RR**  
**Bismarck Expressway**  
413 E. Bismarck Expressway - Bismarck, ND



## Digital - South Facing

14 feet x 48 feet (wide)  
Art Specs: 400 pixels x 1400 pixels (wide) @ 72dpi

GPS: 46.7949 Latitude, -100.7858 Longitude

Traffic Volume: 35,755 cars  
Daily Effective Count: 49,342 people  
Total Weekly Impressions: 345,393

NETWORK A - MEDIA KIT - BISMARCK, ND



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- ▶ Please contact us for further details. Email: [info@idigitaloutdoor.com](mailto:info@idigitaloutdoor.com)