

# BILLBOARD LOCATIONS - THIEF RIVER FALLS, MN





# iDigital Advertising

## YOUR Advantages with iDigital

You will benefit significantly by advertising on the iDIGITAL network.

- \* If iDIGITAL adds new locations to this market you will be added at no cost
- \* Extremely low cost-per-thousand investment for high quality exposure

## Why iDIGITAL?

- \* Appear on both faces alternating minute by minute
- \* Low CPM (cost to reach 1000 people) = \$0.56 cents/thousand (less for longer contract commitment)
- \* Your ad will be displayed every minute of every day (full campaign)
  - 600 seconds per hour
  - 14,400 seconds per day



1 Digital Billboard

## iDTRFSEF - Digital - South Facing

10 feet x 30 feet (wide)

Art Specs: 1856 pixels x 576 pixels (wide) - 72dpi RGB

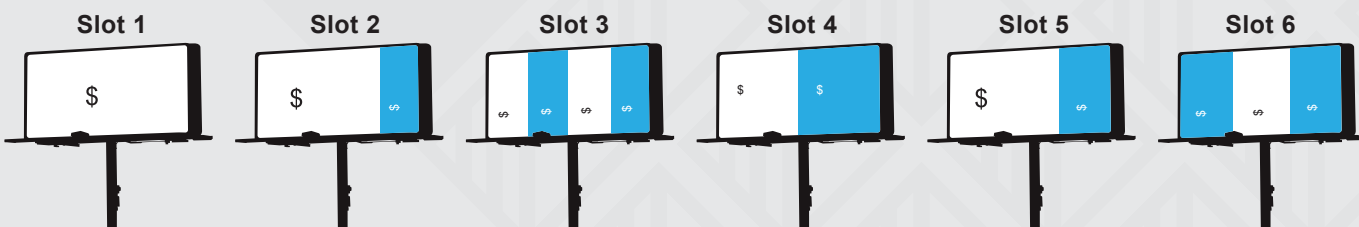
- 10,503 views daily • 294,084 views / flight • 3,833,595 views annually
- GPS: 48.09613 Latitude, -96.19632 Longitude

# iDTRFSEF



### Theif River Falls Location

1724 Hwy 32 S. - Theif River Falls, MN



Option of split-screen advertising

- Digital rates include creative design(s),
- Each digital unit displays 10 slots in 6 second intervals, 24 hours a day.
- Please contact us for further details at (701) 630-4466.



RATECARD - THIEF RIVER FALLS, MN